



INDEPENDENCE DESIGN™

IS IT POSSIBLE TO SOLVE POVERTY IN AMERICA? TWO UNLIKELY PARTNERS TEAM UP TO FIND OUT.

Independence-building has long been a national imperative. However, saddled with stigma, outdated systems, and faltering policies—the anti-poverty sector is struggling with stagnation.

One brave frontlines maverick from southeastern Georgia, *action pact*, has recognized the need for systems change and stepped up to partner with *Darwin* to pioneer it.

As a center for social impact, *Darwin* partners with changemakers locally, nationally, and globally to solve complex issues. In 2017, *Darwin* completed the first phase of a two-year study of America's poverty-fighting infrastructure, which culminated in a comprehensive report, [The Hidden War: Finding Opportunity after 54 years](#), and [unpack™](#), a suite of shared strategy, branding, and tech solutions. *Action pact* was first in line for the innovation. Following a revolutionary and insight-rich [strategic branding engagement](#), *Darwin* decided to invest \$45,000 of in-kind services to take the project to the next level. Introducing, [Independence Design™](#).

THE MISSION //

Through our initial engagement, *action pact* has already taken strides to dissolve entrenched stigmas, level program silos, diversify funding streams, and increase community awareness. Still, organizational leaders hunger for more progress—and so do their beneficiaries.

Bryan Singleton, Elena Ryals, Diane Rogers, and Shelli Tyre—have committed to “working [themselves] out of a job.” *Independence Design* will advance this endeavor.

Darwin will employ the principles of collective impact to close the gap between people and systems. By conducting human-centered design research on frontlines experiences navigating services, we will give clients not only a voice in the systems that serve them, but a role as well. The project will result in a comprehensive, empathetic **theory of change and service-design model**—by the people, for the people.

THE PROGRESS //

Throughout this pilot project, we will engage partners in collective impact, gather and share real-time insights, implement innovation, and build proofs-of-concept. In 2019, we will unveil the scalable solutions

darwin 

JOIN US //

In the spirit of collective impact, *Darwin* will work with *action pact* to recruit local and national, private and public sector partners to match our donation. We are calling upon foundations, private companies, grantors, and philanthropists to join us in this mission.

Interested? In addition to financial investment, there are plenty of other ways to get involved.